

# About us

## The Flour Fortification Initiative

collaborates with public, private, and civic partners to encourage the addition of essential vitamins and minerals to wheat flour, maize products, and rice.

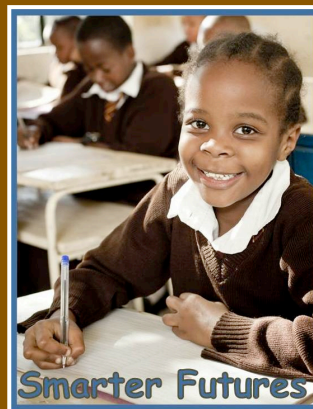
**AkzoNobel**, a world leader in the production of food grade sodium ironEDTA, the iron compound recommended as the most bioavailable option for whole wheat flours.

## Helen Keller International, NGO

recognized worldwide that combats the causes and consequences of blindness and malnutrition by establishing programs based on evidence and research in vision, health and nutrition.

**International Federation for Spina Bifida and Hydrocephalus**, representing the millions of families who have a child with neural tube defects and strong advocates of providing timely folic acid to women through mandatory flour fortification worldwide.

**Ministry of Foreign Affairs of the Netherlands**, supporting the Smarter Futures through a co-financing agreement.



**Smarter Futures** is a project that provides technical support and training for flour millers, government food control staff, and other stakeholders in Africa with regard to fortification of wheat and maize flour with vitamins and minerals. Adding vitamins and minerals to flour is economically viable and cost effective. Improving the nutritional value of people's diets through fortification of flour will improve people's health and well-being and lead to smarter futures.

## Contact us

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# Smarter Futures

WORK PLAN 2014  
HIGHLIGHTS

# WORK PLAN

2014

# HIGHLIGHTS

1. Joint training opportunities for millers and government regulatory staff on quality assurance and quality control (QA/QC) for wheat flour fortification:

- **May 12-15** | Casablanca, Morocco | Regional Workshop on QA/QC for countries in North Africa jointly with World Health Organization Eastern Mediterranean Region.
- **Last quarter 2014** | Regional Workshop on QA/QC in SADCC countries.
- **Entire year** | In- country QA/QC trainings to be organized in Liberia, Kenya and Uganda.

2. **Last quarter 2014** | Flour Fortification Monitoring and Surveillance (FORTIMAS) training (in French) for countries in West Africa.

3. **Late 2014** | Dakar, Senegal | Cost Benefit training (in French) for the UEMOA and CEMAC countries to raise awareness and build capacity of the economists in Africa to advocate for flour fortification.



4. **October 2014** | Kampala, Uganda, or Nairobi, Kenya | Training on birth defects and neural tube defect (NTD) surveillance for people working in Africa, jointly with the US Centers for Disease Control and Prevention, World Health Organization, and the International Conference on Birth Defects and Disabilities.

5. **December 2014** | Cape Town, South Africa | Africa network meeting "Public Private Partnerships for Fortification" in conjunction with the IAOM-MEA and jointly with the Southern African Development Coordination Conference (SADCC), the Common Market for Eastern and Southern Africa (COMESA), ECSA and EAC.

6. **Late 2014** | Zambia or Tanzania | Regional Training for Disabled Persons Organizations on NTDs to build capacity for civic society.

7. **Entire year** | various countries | Harmonization of Standards meetings for countries in UEMOA and ECOWAS to strengthen trade.

8. **Entire year** | Country visits in close coordination with National Fortification Alliances and Partners, to Namibia, Botswana, Mozambique, Ethiopia, Ghana, Zimbabwe, Zambia, the Gambia, Uganda, Eritrea, Burundi, Rwanda, Tanzania, Malawi, Sudan, Nigeria, Algeria and others as requested.